



*Play
Without
Limits*

The Cerebral Palsy Association of BC
proudly presents

The Third Annual

*Life Without Limits
Gala*

MARCH 2, 2017



Letter from the President

Dear Sponsor,

Thank you for taking an interest in the Cerebral Palsy Associations of BC's (CPABC) third annual *Life Without Limits* Gala. The CPABC is an independent and volunteer-governed not-for-profit association founded in 1954. The founders – a group of concerned parents and medical professionals – wanted the best possible opportunities for their children living with cerebral palsy. Cerebral palsy (CP) is a non-progressive, but changing condition that affects about 1 out of every 500 individuals. CP is a term used to describe a group of disorders affecting body movement and muscle coordination.

Since 1954, the CPABC has evolved into an association that serves the growing and evolving needs of over 10,000 people across our province who, like myself, are living with cerebral palsy. We also work to meet the needs of the 40,000 people whose lives are touched by cerebral palsy – either as a parent, family member, friend, or as a person who works with people with disabilities. Our continued mission is to:

- To **Raise** awareness of cerebral palsy in the community
- To assist those living with cerebral palsy to **Reach** their maximum potential
- To work to see those living with cerebral palsy **Realize** their place as equals in a diverse society

Earlier this year, we had the pleasure of celebrating our organization's 62nd anniversary at our second *Life Without Limits* Gala with the support of our sponsors, members, and community partners and we would like you to be part of this success next year.

Your contributions today can help us achieve this goal; we hope to use this time to provide you with more information about the services that we provide and the different sponsorship levels available for our Gala next March.

Thanks you for your time and support.

Sincerely,



Andy Yu, CPA, CA, MBA
President
Cerebral Palsy Association of BC



Services We Provide

We are very proud of how rapidly and enormously our services and programs have grown since our last Gala. The \$40,500 that we raised last year has helped us to provide:

- Resource and community support – replied to over **600 inquiries** received from around BC
- Educational bursaries – awarded **\$10,000** to 10 talented students living with CP
- Camperships – awarded about **\$7,500** to 15 campers living with CP
- Assistive equipment and devices subsidies – awarded over **\$8,600** to 6 people living with CP
- Dance Without Limits classes - conducted over **2,400 hours** of dance classes delivered in Victoria, Surrey and Richmond
- Yoga for Youth with Disabilities – delivered over **1,700 hours** of yoga in Vancouver and Victoria
- Pre-employment program – 11 participants with over **300 hours** of workshops and practicum experiences
- Expressive Arts – delivered in Burnaby and West Vancouver with over **330 hours** of classes
- Youth Support Group – provided in Vancouver with over **15** workshops
- Community Connections Series – **two events held in 2016**
- Quarterly Roundtable e-newsletter
- Lending library and association-produced manuals and packages



Dance Without Limits



Clayton March – CPABC Bursary Recipient

Gala Night: What to Expect

The theme of our 2017 gala is *Play Without Limits* because we believe having fun helps everyone reach and realize their full potential. If you join us, you can expect a playful evening including a three course meal, great entertainment, and an amazing selection of live and silent auction items. The gala is not just a great opportunity to celebrate the accomplishments of the CPABC, it's also an opportunity to meet and network with business professionals and community leaders.

Fundraising Goal

We never said that we aren't ambitious. Our fundraising goal for our 2017 gala is **\$55,000**. This will be derived from sponsorships, ticket sales, live and silent auctions, and donations from our guests.

Date, Time, and Venue

The 2017 *Life Without Limits* Gala will be on held on Thursday, March 2nd, 2017 from 6:00 to 9:00 PM at the [Best Western Plus – Chateau Granville Hotel](#) in downtown Vancouver.





Overview of Sponsorship Levels

Sponsorship Level	Amount
Presenting Sponsor	\$5,000
Gold Sponsor	\$3,500
Silver Sponsor	\$2,500
Bronze Sponsor	\$1,500
Gift a Table	\$1,000
In-Kind Sponsors	
Media (print and radio)	\$1,500
Wine	\$2,000
Champagne Reception	\$1,500
Printing	\$1,500+
Entertainment	\$500+
In-Kind Sponsors	\$500+

Sponsorship Levels

The Presenting Sponsor - \$5,000 (1 available)

- Where applicable, company name on promotional materials as "2017 CPABC *Life Without Limits* Gala Presented By....."
- Media mentions wherever possible
- Company name and logo included in the event program
- Company name and logo on the event's projected big screen
- One VIP table of eight with table signage
- Logo placement on the photo backdrop
- Special emcee thank-you during evening program
- Company logo and link on CPABC website (www.bccerebralpalsy.com)
- Promotion of event and your company's sponsorship through our social media accounts (Twitter and Facebook)
- Special post-event thank-you and inclusion of your company name and logo in our quarterly newsletter (distributed to over 1000 individuals and organizations)
- Company name included in CPABC Annual Report
- Opportunity to distribute your promotional item at each place setting

Gold Sponsor - \$3,500

- Company name and logo included in the event program
- Company name and logo on the event's projected big screen
- Four tickets with table signage
- Logo placement on the photo backdrop
- Special emcee thank-you during event program
- Company logo and link on CPABC website (www.bccerebralpalsy.com)
- Promotion of event and your company's sponsorship through our social media accounts (Twitter and Facebook)
- Special post-event thank-you and inclusion of your company name and logo in our quarterly newsletter (distributed to over 1000 individuals and organizations)
- Company name included in CPABC Annual Report

Silver Sponsor - \$2,500

- Company name and logo included in the event program
- Company name and logo on the event's projected big screen
- Two tickets to the 2017 *Life Without Limits* Gala
- Logo placement on the photo backdrop
- Company logo and link on CPABC website (www.bccerebralpalsy.com)
- Promotion of event and your company's sponsorship through our social media accounts (Twitter and Facebook)
- Special post-event thank-you and inclusion of your company name and logo in our quarterly newsletter (distributed to over 1000 individuals and organizations)
- Company name included in CPABC Annual Report

Wine Sponsor - \$2,000

- Company name and logo included in the event program
- Company name and logo on the event's projected big screen
- Logo placement on the photo backdrop
- One ticket to the 2017 *Life Without Limits* Gala
- Exclusive drinks sponsor of the event
- Company logo and link on CPABC website (www.bccerebralpalsy.com)
- Promotion of event and your company's sponsorship through our social media accounts (Twitter and Facebook)
- Special post-event thank-you and inclusion of your company name and logo in our quarterly newsletter (distributed to over 1000 individuals and organizations)
- Company name included in CPABC Annual Report

Bronze Sponsor - \$1,500

- Company name and logo included in the event program
- Company name and logo on the event's projected big screen
- Logo placement on the photo backdrop
- One ticket to the 2017 *Life Without Limits* Gala
- Company logo and link on CPABC website (www.bccerebralpalsy.com)
- Promotion of event and your company's sponsorship through our social media accounts (Twitter and Facebook)
- Special post-event thank-you and inclusion of your company name and logo in our quarterly newsletter (distributed to over 1000 individuals and organizations)
- Company name included in CPABC Annual Report

Gift a Table Sponsor - \$1,000

Note: Seats from these tables will go to people with disabilities who may otherwise not be able to attend the gala.

- Company name on the event's projected big screen
- Logo placement at the centre of the sponsored table
- Special post-event thank-you and inclusion of your company name and logo in our quarterly newsletter (distributed to over 1000 individuals and organizations)

In-kind Contribution

Does your organization have a service or a product that it would like to contribute for recognition? All in-kind contributions will be acknowledged in our programming, along with logo promotions on all printed materials. We would greatly appreciate in-kind contribution for the following:

- Printing
- Champagne reception
- Photography
- Entertainment
- Silent auction items
- Please contact us to discuss your idea



Sponsorship Form

**Yes, I want to work with you to
“Create a Life Without Limits.” I will become a:**

(Check one)	Sponsorship Level	Amount
	Presenting Sponsor	\$5,000
	Gold Sponsor	\$3,500
	Silver Sponsor	\$2,500
	Bronze Sponsor	\$1,500
	Wine Sponsor	\$2,000
	Champagne Reception Sponsor	\$1,500
	Table Gifting Sponsor	\$1,000
	Print Sponsor	\$1,500+
	Entertainment Sponsor	\$500+
	In-Kind Sponsor	(Product Value)

For the purposes of recognition, I want our company’s name to appear as follows:

I will provide the CPABC with a digital copy of our corporate logo: Yes No

The amount of my sponsorship is \$ _____

I have enclosed a cheque made payable to the CPABC. _____

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ Province: _____

Postal Code _____

Telephone Number: _____ Extension: _____ Fax: _____

Fax or email this form to let us know that you intend to become a sponsor.

Fax: (604) 408-9489 / email: feri@bccerebralpalsy.com

Or mail, along with your cheque, to

Cerebral Palsy Association of BC

330-409 Granville Street, Vancouver, BC V6C 1T2

Any questions or inquiries may be directed to Feri Dehdar, Executive Director or Ian Bushfield, Events and Development Coordinator. They may be reached at (604) 408-9484 or toll free in BC at 1-800-663-0004. We look forward to including you and your company in our event!



Contact Us

Cerebral Palsy Association of British Columbia
330-409 Granville Street, Vancouver, BC V6C 1T2
Telephone (604) 408-9484 or Toll Free in BC 1-800-663-0004
Fax (604) 408-9489

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