

2016

The Cerebral Palsy Association of BC  
*Proudly Presents*

The Second Annual

**Life** Without Limits

Gala

Sponsorship Package  
[www.bccerebralpalsy.com](http://www.bccerebralpalsy.com)



JOIN US | March 3rd, 2016

# Letter from the President

Dear Sponsor,

Thank you for taking an interest in the Cerebral Palsy Associations of BC's (CPABC) second annual *Life Without Limits* Gala. The CPABC is an independent and volunteer-run not-for-profit association founded in 1954. The founders – a group of concerned parents and medical professionals – wanted the best possible opportunities for their children living with cerebral palsy. Cerebral palsy (CP) is a non-progressive, but changing condition that affects about 1 out of every 500 individuals. Cerebral palsy is a term used to describe a group of disorders affecting body movement and muscle coordination.

Since 1954, the CPABC has evolved into an association that serves the growing and evolving needs of over 10,000 people across our province who, like myself, are living with cerebral palsy. We also work to meet the needs of the 40,000 people whose lives are touched by cerebral palsy – either as a parent, family member, friend, or as a person who works with people with disabilities. Our continued mission is to:

- To **Raise** awareness of cerebral palsy in the community
- To assist those living with cerebral palsy to **Reach** their maximum potential
- To work to see those living with cerebral palsy **Realize** their place as equals in a diverse society

Last year, we had the pleasure of celebrating our organization's 60<sup>th</sup> anniversary at our first ever *Life Without Limits* Gala with the support of our sponsors, members, and community partners and we would like you to be part of this success this year.

Your contributions today can help us achieve this goal; we hope to use this time to provide you with more information about the services that we provide and the different sponsorship levels available for our Gala this coming March.

Thanks you for your time and support.

Sincerely,



Andy Yu, CPA, CA, MBA  
President  
The Cerebral Palsy Association of BC



# Services We Provide

We are very proud of how rapidly and effectively our services and programs have grown since the last Gala. Your contributions will be used towards the following list of services:

- Resource and community support – replied to over **600 inquiries** received from around BC
- Educational bursaries – awarded **\$10,000** to 11 talented students living with CP
- Camperships – awarded over **\$5,000** to 14 campers living with CP
- Adapted yoga for youth and adapted dance for children with CP – provided over 184 yoga and dance classes in Vancouver, Surrey, and Victoria with total of **1,300 attendees**
- Assistive equipment and devices subsidies – awarded over **\$4,800** to 4 people living with CP
- Monthly Healthy Eating-Healthy Life workshops – 10 workshops with total of **150 attendees**
- Legal workshops – 9 workshops with total of **110 attendees**
- Pre-employment program – 5 workshops with over 10 hours of one-on-one support
- Annual Community Connections Series
- Speakers bureau
- Quarterly Roundtable e-newsletter
- Lending library and association-produced manuals and packages



CPABC Dance Program



Clayton March – CPABC Bursary Recipient

# Gala Night: What to Expect

At CPABC we believe in working hard and having fun, to reach and realize our potential. *The Life Without Limits* Gala is a special way for us to thank our friends and colleagues who support us throughout the year while doing what we do best: promoting our cause and raising money for the programs and services that our members and community rely on. If you join us, you can expect a 3 course meal, great entertainment, and an amazing selection of silent auction and live auction items. The gala will not only be a great opportunity to celebrate the accomplishments of the CPABC and be a supportive part of the vision that CPABC holds for the future but also an opportunity to meet and network with business professionals and community leaders.

## Fundraising Goal

We never said that we aren't ambitious. Our fundraising goal for this event is **\$50,000**, which will be derived from ticket sales, the silent/live auctions, and the donation contributions from our guests.

## Date, Time and Venue

The 2015 *Life Without Limits* Gala will be on held on Thursday, March 3<sup>rd</sup>, 2016 from 6:00 to 9:00 PM in at the [Best Western Plus- Chateau Granville Hotel](#) in Downtown Vancouver.



# Brief Overview of Sponsorship Options

<b>Sponsorship Level</b>	<b>Amount</b>
Presenting Sponsor	\$5,000
Gold Sponsor	\$3,000
Silver Sponsor	\$2,500
Bronze Sponsor	\$1,000
<b>In-Kind Sponsors</b>	
Media (Print, Radio, TV)	\$1,500
Wine	\$2,000
Champagne Reception	\$1,500
Table Sponsor	\$800
Print	\$1,500+
Entertainment	\$500+
In- Kind Sponsors	\$500+

# Levels of Sponsorship

## The Presenting Sponsor- \$5,000 (1 available)

- Where applicable, company name on promotional materials as "2015 CPABC *Life Without Limits* Gala Presented By....."
- Media mentions wherever possible
- Company name and logo included in the event program
- Company name and logo on the event's projected big screen
- One VIP table of eight with table signage
- Logo placement on the photo backdrop
- Special emcee thank you during evening program
- Company logo and link on CPABC website ([www.bccerebralpalsy.com](http://www.bccerebralpalsy.com))
- Promotion of event and your company's sponsorship through our social media accounts (Twitter and Facebook pages)
- Special post-event thank you and inclusion of your company name and logo in our quarterly newsletter (distributed to over 1000 individuals and organizations)
- Company name included in CPABC Annual Report
- Opportunity to distribute your promotional item at each place setting

## Gold Sponsor- \$3,000

- Company name and logo included in the event program
- Company name and logo on the event's projected big screen
- Four tickets with table signage
- Logo placement on the photo backdrop
- Special emcee thank you during event program
- Company logo and link on CPABC website ([www.bccerebralpalsy.com](http://www.bccerebralpalsy.com))
- Promotion of event and your company's sponsorship through our social media accounts (Twitter and Facebook)
- Special post-event thank you and inclusion of your company name and logo in our quarterly newsletter (distributed to over 1000 individuals and organizations)
- Company name included in CPABC Annual Report

## Silver Sponsor- \$2,500

- Company name and logo included in the event program
- Company name and logo on the event's projected big screen
- Two tickets to the 2015 *Life Without Limits* Gala
- Logo placement on the photo backdrop
- Company logo and link on CPABC website ([www.bccerebralpalsy.com](http://www.bccerebralpalsy.com))
- Promotion of event and your company's sponsorship through our social media accounts (Twitter and Facebook)
- Special post-event thank you and inclusion of your company name and logo in our quarterly newsletter (distributed to over 1000 individuals and organizations)
- Company name included in CPABC Annual Report



## Bronze Sponsor- \$1,000

- Company name and logo included in the event program
- Company name and logo on the event's projected big screen
- Logo placement on the photo backdrop
- Company logo and link on CPABC website ([www.bccerebralpalsy.com](http://www.bccerebralpalsy.com))
- Promotion of event and your company's sponsorship through our social media accounts (Twitter and Facebook)
- Special post-event thank you and inclusion of your company name and logo in our quarterly newsletter (distributed to over 1000 individuals and organizations)
- Company name included in CPABC Annual Report

## Table Gifting Sponsor- \$800

**Note: Seats from these tables will go to people with disabilities who may otherwise not be able to attend the gala.**

- Company name on the event's projected big screen
- Logo placement at the center of the sponsored table
- Special post-event thank you and inclusion of your company name and logo in our quarterly newsletter (distributed to over 1000 individuals and organization)

## In-kind Contribution

Does your organization have a service or a product that it would like to contribute for recognition? All in-kind contributions will be acknowledged in our programming, along with logo promotions on all printed materials. We would greatly appreciate in-kind contribution for the following:

- Printing
- Champagne reception
- Photography
- Entertainment
- etc.

To become a sponsor please fill out the bellow form

# Sponsorship Form

**Yes, I want to work with you to  
“Create a Life Without Limits.” I will become a:**

<b>(Check one)</b>	<b>Sponsorship Level</b>	<b>Amount</b>
	Presenting Sponsor	\$5000
	Gold Sponsor	\$3,000
	Silver Sponsor	\$2,500
	Bronze Sponsor	\$1,000
	Wine Sponsor	\$2,000
	Champagne Reception Sponsor	\$1,500
	Table Gifting Sponsor	\$800
	Print Sponsor	\$1,500+
	Entertainment Sponsor	\$500+
	In-Kind Sponsor	(Product Value)

**For the purposes of recognition, I want our company’s name to appear as follows:**

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I will provide the CPABC with a digital copy of our corporate logo: Yes No

The amount of my sponsorship is \$ \_\_\_\_\_

I have enclosed a cheque made payable to the CPABC. \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Postal Code \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Extension: \_\_\_\_\_ Fax: \_\_\_\_\_

Fax or email this form to let us know that you intend to become a sponsor.

Fax: (604) 408-9489 / email: [feri@bccerebralpalsy.com](mailto:feri@bccerebralpalsy.com)

Or mail, along with your cheque, to

**The Cerebral Palsy Association of BC  
330-409 Granville Street, Vancouver, B.C. V6C 1T2**

Any questions or inquiries may be directed to Feri Dehdar, Executive Director or Ian Bushfield, Events and Marketing Coordinator. They may be reached at (604) 408-9484 or toll free in B.C. at 1-800-663-0004. We look forward to including you and your company in our event!





## Contact Us

The Cerebral Palsy Association of British Columbia  
330-409 Granville Street, Vancouver, B.C. V6C 1T2  
Telephone – (604) 408-9484 or Toll Free in B.C. 1-800-663-0004  
Fax (604) 408-9489

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